



OVERVIEW

• **Jason Hoelscher** is an interdisciplinary artist, curator, and professor with 30+ years of national and international exhibitions and public art experience across civic, cultural, healthcare, airport, and park environments. Over that time he has designed, budgeted, managed, and delivered over 200 art installations, ranging from gallery and museum exhibitions to complex multi-site projects requiring forklifts and crane placement.

• **Recent commissions** include:

- **Snow College, Ephraim, Utah (2026–2027)** – \$164,000 site-specific murals and architectural terrazzo medallion for the new Social Sciences building.
- **Reno-Tahoe International Airport (2026)** – \$200,000 site-specific architectural terrazzo medallion (lobby) and GFRC inlay (plaza) for the new RTAA headquarters building.
- **Greenville-Spartanburg International Airport (2025)** – \$100,000 suite of site-specific architectural terrazzo medallions. Delivered from initial design to completed installation in under five months; nominated for a 2026 *National Terrazzo & Mosaic Association Honor Award* and an *Associated Builders & Contractors Excellence in Construction Award*.
- **MIT / Harvard, Boston City Hall Plaza HUBweek Festival (2017)** – Curatorial public art commission drawing more than 50,000 visitors, extensive press coverage, and recognition as “one of the most Instagrammable spots in Boston” during its debut week.

• **Additional highlights** include museum projects in Atlanta, Denver, and Shanghai, and a citywide seven-part public installation in Lacoste, a medieval village in southern France.

• **Current trajectory** includes 2025–2026 finalist status for more than \$800,000 in major public art commissions across Rhode Island, Michigan, Colorado, and Washington, and invited design development discussions with institutional partners including the Toronto Blue Jays.

• **Background** includes a BFA and MFA in studio art, a PhD in aesthetic philosophy, and a certificate in Design Thinking & Innovation from Harvard Business School Online. Hoelscher has spent two decades as a Professor of Interdisciplinary Art and more than ten years as a university Art Gallery Director, managing a six-figure state budget to program five gallery spaces and a sculpture garden.

• **Studio methodology** begins with an AEIOU analysis of each site’s Activities, Environments, Interactions, Objects, and Users to translate environmental conditions, spatial patterns, and community activity into site-responsive, fabrication-ready, code-aware, and low-maintenance public art developed in close collaboration with architects, engineers, fabricators, installers, and community stakeholders.

EDUCATION

IDSVA. PhD: *Philosophy (Aesthetics)*. Dissertation advisor: Brian Massumi. Portland ME, 2018

Pratt Institute. MFA: *Painting*. New York NY, 2000

Rocky Mountain College of Art + Design. BFA: *Painting & Drawing*. Denver CO, 1998

Harvard Business School Online. Certificate: *Design Thinking & Innovation*. Cambridge MA, 2025

New England Complex Systems Institute. Certificate: *Complex Physical & Social Systems and Network Modeling*. Cambridge MA, 2014

SELECTED PUBLIC AND SITE-SPECIFIC WORKS

Snow College, Ephraim, Utah (2026–2027) – \$164,000 site-specific installation featuring an 8' x 24' mural, an 8' x 12' mural, a 10' architectural lobby terrazzo medallion, and a suite of site-integrated corridor wall works

- Reno-Tahoe International Airport (2026)** - \$200,000 site-specific architectural terrazzo installation and coordinated suite of integrally-colored GFRC inlays for new RTAA Headquarters Building lobby and plaza. Installation August-December, Reno NV
- Greenville-Spartanburg International Airport (2025)** - \$100,000 site-specific terrazzo floor medallion suite for new concourse. Fast-track commission from initial design to finished installation in less than five months.
- Note: This project was nominated for a 2026 *National Terrazzo & Mosaic Association Honor Award* and for an *Associated Builders & Contractors Excellence in Construction Award*
- West Virginia Wesleyan College (2024)** - *Surface Tension*, Buckhannon WV [commissioned installation]
- Museum of Contemporary Art: Denver (2019)** - *Nth Dimension*, Denver CO [invitational installation]
- Museum of Contemporary Art, Georgia (2019)** - *Gathered IV*, Atlanta GA [juried installation]
- ArtFields (2019)** - *ArtFields*, Lake City SC [juried installation]
- HUBweek Art & Technology Festival (2017)** - *Pollinate*, Boston City Hall Plaza, Boston MA [commissioned curatorial civic installation in partnership with MIT and Harvard University]
- Note: This project received extensive television, radio, online, and print press coverage, including multiple mentions in a front-page *Sunday Boston Globe* article and a vote as “one of the most Instagrammable spots in Boston” the week it debuted
- Jacksonville University (2017)** - *Syllepticon*, Jacksonville FL [invitational installation]
- Lacoste Autumn Festival (2013)** - *Conceive & Create*, Lacoste France [invitational installation at seven sites across a town in southern France]
- Middle Tennessee State University (2012)** - *P3: Painters Painting Paint*, Murfreesboro TN [commissioned installation]
- Museum of Contemporary Art: Denver (2001)** - *PostPoint*, Denver CO [invitational installation]
- Arvada Center for the Arts (1999)** - *Colorado Abstraction 1975-1999*, Denver CO [invitational installation]

SELECTED PUBLIC ART FINALIST AND REGISTRY SELECTIONS

- Toronto Blue Jays** - Clubhouse and executive office artwork, Toronto, ON, 2026. Design development (by invitation, facilitated by Rise DBI)
- Eleanor Slater Hospital** - Mural suite. Budget: \$160,000. Warwick, RI, 2025. One of three finalists selected out of 200+ submissions
- Denver Public Art** - Sculpture, High Line Canal Trail. Budget: \$120,000. Denver, CO, 2025
- Pleasant Ridge Arts Council** - Mural. Budget: \$35,000. Pleasant Ridge, MI, 2025
- Kensington Park** - Two sculptures. Budget: \$60,000. Westminster, CO, 2025
- Accepted Artist, Pre-Qualified Registries** - NYC Department of Cultural Affairs: *Percent for Art Artist Directory*. City of Bellingham, WA: *Pre-Qualified Artist Registry*. NYC: The Painting Center: *Curated ArtFile Gallery*

SELECTED SOLO EXHIBITIONS AND COMMISSIONS

- Lamasco Gallery.** *Curvitecture*, May-August 2024, Evansville IN
- Wren Gallery.** *Simplexity*, June-August 2018, Artsy/Los Angeles CA
- Hoffman-LaChance Contemporary.** *Iconographic Overdrive*, August 2016, St. Louis MO
- TGB Gallery.** *Full Spectrum*, September-October 2011, Berlin Germany
- Gallery See.** *Syntaxiomatic*, July-August 2010, Atlanta GA
- Pinnacle Gallery.** *Minimalish: Recent Paintings*, March-April 2010, Savannah GA
- Rule Gallery.** *Attention Span Management*, November-December 2009, Denver CO
- Cornell DeWitt Gallery: Scope New York.** *Recent Paintings*, March 2004, NYC
- Pratt-Steuken Gallery.** *MFA Thesis Exhibition*, March-April 2000, Brooklyn NY

OK Harris Gallery. *Recent Paintings*, January–February 1999, NYC
 Rule Gallery. *Ambient Austerity*, April 1998, Denver CO

SELECTED GROUP EXHIBITIONS AND COMMISSIONS

JAG Gallery. *Small Works 2024*, November 2024, Key West FL
 Site: Brooklyn. *The Power of Abstraction*, September–November 2024. Brooklyn NY
 Traveling group exhibition: *See Me*, March–August 2024. Intl. School of Prague, (Czech Republic), Wirral Met College (Birkenhead UK), Static Complex (Liverpool UK), Prince George College (Maryland), Massachusetts College of Liberal Arts, New Mexico School for the Arts/SITE Santa Fe, Snow College (Utah), Brigham Young University (Utah), ArtShare (Los Angeles)
 Projects Gallery. *Aqua Art Miami*, December 2011, 2016, 2018, Miami FL
 Jeffrey Leder Gallery. *Works on Paper*, February–March 2016, Long Island City NY
 ParisCONCRET Gallery. *Poste Concret*, 2011, 2013, Paris, France
 Farm Project Space. *Space-Time*, July 2013, Provincetown MA [with illustrated catalog]
 Manifest Gallery. *Tapped 3*, January 2013, Cincinnati OH
 Jeffrey Leder Gallery. *Abstract: Less is More*, May–June 2012, Long Island City, NY
 Rule Gallery. Multiple art fairs, 2007–2012, Santa Fe, NYC, Miami
 ParisCONCRET Gallery. *Stockholm Independent Art Fair*, February 2012, Stockholm, Sweden
 St. Cecilia's Gallery. May–June 2011, Brooklyn, NY
 Mark Humphrey Gallery. April 2011, Southampton, NY
 Moot Gallery. *Year of the Rabbit*, 2010, 2011, Hong Kong, China
 Mr. Beast Gallery. *Kaiju*, January–February 2011, Savannah GA
 ParisCONCRET Gallery. *Popular Mechanics*, June–July 2010, Paris, France
 Jepson Center for the Arts. *Open Art*, November 2009, Savannah GA
 Gutstein Gallery. *Small Works*, December 2007, Savannah GA
 Splashlight Studios. *RXArt*, November 2006, NYC [with illustrated catalog]
 LA Center for Digital Art. *Snap to Grid*, September–October 2005, Los Angeles CA
 Cornell DeWitt Gallery. *Art Santa Fe*, July 2003, Santa Fe NM
 White Columns. *Groundswell Benefit*, April 2003, NYC
 Cornell DeWitt Gallery. *FlatOut*, September–October 2002, NYC
 OK Harris Gallery. *Review of the Season: Group Show*, July–September 1999, NYC

SELECTED PRESS AND MEDIA COVERAGE

Artrepreneur Orange Book NYC. *Artist Spotlight: Jason Hoelscher*, March–April 2023
 Westword. *Art Attack: Thirteen of the Best Things for Gallery Lovers to Do in Denver this Week*, August 15–21, 2019
 The Boston Globe, Sunday Edition. *What's Under the Domes? Hope for a Future*, October 14, 2017 [feature article]
 The Boston Globe Online. *HUBweek is a Tech and Art Dreamscape*, October 14, 2017
 HUBweek. *The 15 Most Instagrammable Spots in Greater Boston*, October 14, 2017
 Boston WHDH-TV Channel 7 (NBC affiliate). *Interview with HUBweek Pollinate curator Jason Hoelscher*, October 14, 2017
 The Boston Globe Online. *Five Cutting-Edge Ideas and Attractions from HUBweek*, October 13, 2017
 RadioBDC. *RadioBDC Reporter Julia Kramer Interviews Curator Jason Hoelscher Regarding the Pollinate Project*, October 13, 2017
 The Boston Globe Online. *This Amazing Sculpture Undergoes an Amazing Transformation at Night*, October 13, 2017
 HUBweek. *Jason Hoelscher: HUBweek Artist of the Day*, August 2, 2017
 HLC. *The Pithy Provocations of Jason Hoelscher*, September 2, 2016 [solo exhibition review]
 The Riverfront Times. *Two Must-See Art Openings This Weekend*, September 2, 2016 [solo exhibition review]

Professional Artist Magazine. *Jason Hoelscher: The Aesthetic Power of Recombination*, November 2011 [artist profile]
Artnet Magazine. *Brooklyn Local*, October 8, 2011
Minus Space: Reductive Art. *Jason Hoelscher: Recent Paintings in Berlin*, September 30, 2011 [solo exhibition review]
Minus Space: Reductive Art. *Popular Mechanics: ParisCONCRET*, June 26, 2010
Art Ltd. Magazine. March–April 2010 [solo exhibition review]
The Denver Post. *The Shapes of Things to Come*, January 1, 2010 [solo exhibition review]
Westword. December 22, 2009 [solo exhibition review]
Minus Space: Reductive Art. *Jason Hoelscher: Attention Span Management*, November 21, 2009 [solo exhibition review]
Savannah Morning News. *Telfair Art Fair: A Part of the Community*, November 11, 2009
Zing Magazine. *zingrecs: Zing Recommends*, November 2009 [solo exhibition review]
Art Ltd. Magazine. *Focus on: Denver*, November–December 2009
Saatchi Online Magazine. *Critics Choice: Jason Hoelscher*, September 8, 2007
The Denver Post. September 13, 2002 [group exhibition preview]
Westword. September 2002 [group exhibition preview]
Rocky Mountain News. Friday, March 9, 2001 [group exhibition review]
The Colorado Springs Independent. *Art Hopping*, October 14, 1999 [group exhibition review]
Westword. *Time Marches On*, September 1999 [solo exhibition review]
Rocky Mountain News. *Colorado Artists in the National Spotlight*, December 20, 1998
Eye-Level: Journal of Contemporary Visual Culture. *Jason Hoelscher: Deconstructing Constructivism*, Winter 1998 [artist profile]
Westword. June 1998 [solo exhibition review]
Rocky Mountain News. *Weekend Spotlight*, Friday, April 17, 1998 [solo exhibition review]
Westword: Best of Denver Issue. *Best Solo Show, Emerging Artist: Jason Hoelscher*, NeoNow, April 1998
Westword. February 1998 [solo exhibition review]
AD: Art & Design Denver. *In Your Face Silence: The Art of Jason Hoelscher*, February 1998 [artist profile]

SELECTED VISITING ARTIST AND PUBLIC LECTURE ENGAGEMENTS

Emerson College. *Visiting artist/speaker.* Class visits, studio visits, Boston MA, February 2025
Averitt Center for the Arts. Juror, Annual Statesboro Regional Art Association Juried Exhibition, November 2017 and June–July 2024
Rocky Mountain College of Art + Design. Commencement speaker, graduation ceremony, May 2024 [by invitation]
University of California: Los Angeles (UCLA). Respondent to lecture on “Floating Reflections: Phenomenal Art in the Bermant Collection,” as part of the *Art / Sci Color, Light, Motion* lecture series. Los Angeles, CA, July 2022
Artrepreneur. Curator of *Systems Aesthetics Exhibition*, New York, NY, April 2022
Augusta University. *Visiting artist/speaker.* Augusta GA, October 2021
HOW Art Museum: Shanghai. *International Curatorial Residency Program*, Shanghai China. June–August 2020 [postponed then canceled due to the pandemic]
East Tennessee State University. Juror, annual undergraduate juried exhibition, April 2020
Emerson College. *Visiting artist/speaker.* Class visits, studio visits, and public lecture, Boston MA, March 2020 [canceled due to pandemic]
Montserrat College of Art. *Visiting artist/speaker.* Public lecture and studio visits, Beverly MA, March 2020 [canceled due to pandemic]
Museum of Contemporary Art Denver. *Visiting artist/speaker,* August 2019
Apex Art: NYC. Juror of curatorial proposals, October 2018

Jacksonville University. *Visiting artist/speaker.* Public lecture and classroom visits, Jacksonville FL, February 2017

Hoffman-LaChance Gallery. Public gallery talk, St. Louis, MO, September 2016

Morris Museum of Art. Public lecture and luncheon with museum patrons, Augusta GA, May 2016

Montserrat College of Art. *Visiting artist.* Beverly MA, November 2012, February 2014, March 2016

Andy Warhol Foundation/Creative Capital/International Art Critics Association. *Arts Writers Grant Program Workshop.* January–December 2015

Aviva Publishing. Featured artist in Chapter 1 of Heather Allen’s book *Let Your Creativity Work for You: How to Turn Artwork into Opportunity* (Aviva Publishing, 2015)

Massachusetts College of Art. *Visiting artist/speaker.* Public lecture and class visits, Boston MA, February 2014

Savannah College of Art and Design. Juror, LABnormal, *PostDigital Body Armor Design Competition.* May 2014, Savannah GA

Case Western Reserve University. *Visiting artist/speaker.* Public lecture and studio visits, Cleveland OH, April 2013

Gallery See. *Visiting artist.* Gallery talk, Atlanta GA, August 2010

Pinnacle Gallery. *Artist lecture to visiting students.* Savannah GA, March 2010

Institute for Experimental Studies. *Artist in Residence.* Denver CO, June–August 1999

RELATED EXPERIENCE

Georgia Southern University. *Professor of Interdisciplinary Art and Gallery Director.* Oversight of five galleries and a sculpture garden; curation and installation of 200+ exhibitions and art integrations; mentoring MFA/BFA students. Experienced in engaging multiple stakeholders, managing six-figure budgets, handling complex logistics, and implementing multiscale installations. Savannah/Statesboro GA (2015–present)

Duke University Press. Author, *Art as Information Ecology: Artworks, Artworlds, and Complex Systems Aesthetics* (2021)

ArtPulse Magazine. *Art critic and contributing editor.* Miami FL (2013–2021)

ARTnews Magazine. *Arts writer.* NYC (2015)

Burnaway. *Arts writer.* Atlanta GA (2015–2018)

Savannah College of Art and Design. *Instructor.* Painting and Foundations (2007–2014)

Susan Sheehan Gallery. *Assistant Director.* NYC (2002–2007)

Rocky Mountain College of Art + Design. *Director,* NYC Studio Project. NYC (2000–2001)

Mary Heilmann Studio. *Studio assistant.* NYC and Bridgehampton NY (2000–2002)

Pat Hearn Gallery. *Registrar and art handler.* NYC (1998–2000)